



PLUG
MEDIA
TALK

Plug Talk Media is a boutique advertising agency; specializing in OOH (Out of Home) advertising.

Our unique approach will ensure **maximization** of **visibility**, while maintaining a hands-on and **personal experience**.



01

DISCOUNTED OPPORTUNITIES

Remnant Pricing upon availability, and always **bottom-barrel rates**.

02

MARKET SATURATION

We aggregate **showings** from a multitude of vendors to help you make impactful **decisions**.

03

STRATEGY CONSULTING

Find the right course of action to fit your **rollout**.



CLIENT INTRODUCTION

One of our dedicated specialists will have an introductory call with your team.



DRAFT STRATEGY

We will create a personalized playbook to fit your needs.



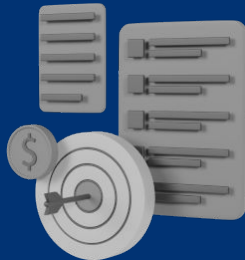
EXECUTION

Finalizing and implementing your designated media plan.

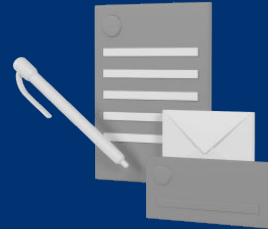
At the helm of every campaign is crucial **Strategy**, followed by **Execution** for proven results.



**OOH
Advertising**



**Hyper
Targeting**



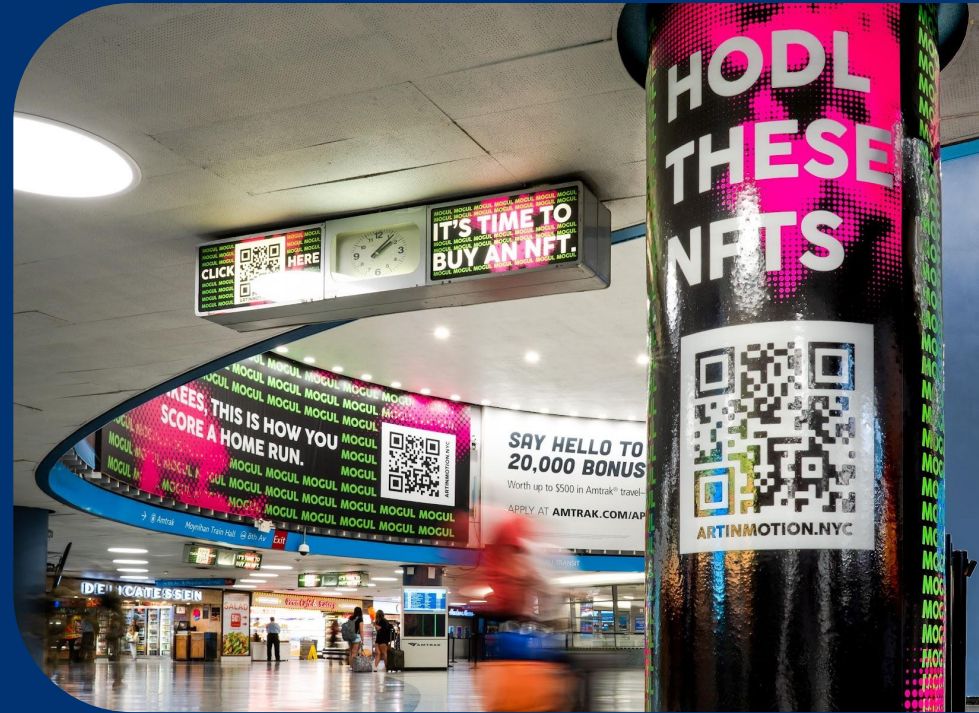
**Proven
Impressions**



**Expand your
Brand.**

Out-of-home (OOH) advertising is any advertising experienced outside of the home.

This includes but is not limited to *billboards, wallscapes, transit ads, street level furniture* or any other media seen while "on the go."



YOUR TEXT HERE



YOUR MESSAGE HERE

Carrying on from aerial marketing such as those at sporting events, we utilize your message to create experiential call-to-actions above various locations, strategically optimized for the best retention. With the use of skywriting, and banner towing; our team will do multiple flyovers catered to brand affinity.



Take prime real estate in your target market with iconic digital screens for unparalleled brand awareness.



Reach your audience through their day-to-day routine. This method offers a way to place your dynamic media strategically in high traffic areas such as, curbside, airports, and along side transit systems. Your content is placed on digital systems that are optimized for maximum impressions.



With the use of your creative assets, our team will produce, and place your content in various locations with the use of posters. This form of promotion is often called Wheat Pasting, Wild Posting, or Snipes.

PLUG MEDIA TALK

GET IN TOUCH!

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